

Principles of Design Booklet Project

Casey-VA COMP

Objective-To explore of the principles of design and demonstrate your understanding of these principles.

Product-You will create an accordion style booklet which showcases 8 of the principles of design based on a common theme. Your theme should be carried throughout the book (cover, page designs, style, etc.) Each of your pages should be a complete work of art (well thought out composition, attention to craftsmanship, etc.) that would be acceptable for display outside of the booklet.

Project specifics:

- Your accordion pages should be 6” square
- You will have art work on 8 pages (four squares front and back)
- Your book should have a table of contents
- Your cover can be any size, shape and material that you wish-get creative
- Select a theme that you are passionate about-it is completely your choice so choose something you love. Select something that none of your classmates are using. We will have a sign up sheet to avoid duplications. Consider your cover before you select your theme (what materials will you need, what shape will it be, could you use real life objects?, etc.)
- Each page can be completed with the art material of your choice. Be sure to consider how each material is related to the principle of design you are showcasing.

Your work will be graded on the following:

Understanding of the principles of design as evidenced in your work (25pts)

Continuity of theme (do the images, table of contents and cover clearly convey an overarching theme?) (20pts)

Craftsmanship (is the work neat, well put together, created thoughtfully and with purpose?) (30pts)

Complete and turned in on time (25pts)