

Applied Design

Spring 2020

Bad Review Travel Poster

Artist **Amber Share** was recently in the news for her National Park travel poster designs. Her work is unique because they are inspired by bad yelp reviews. She discovered that reviewers on Yelp had criticized the National Parks for ridiculous things like “too many grey rocks” or trees that block the view or bugs that bite. She took the reviews and made them the tag line for the promotional posters.

Your task is to pick 3 popular travel spots, find their worst reviews and design an ironic travel poster for each that uses a line from the review. **Do not use the National Parks since they have already been used.** Think of places that are widely visited and known. You can also select entire cities or states. Trip advisor often has reviews for whole cities and states. You will need to use an actual review to get your tagline (does not have to be from Yelp, just don't make it up) and send the screenshot of the review you find as your inspiration.

Your poster can be physical or digital and in your own personal style.

