



Required Class Supplies:

Sketchbook (any size is acceptable but 9x12 is ideal)
Wooden pencils (not mechanical pencils)

Not required but helpful supplies you may want for your own use:

Eraser
Prisma Colored Pencils
Alcohol based design markers that blend
Sharpie
Fine Tip Sharpie

Course Description:

Applied Design I and II - Emphasizes design elements and principles in the production of applied design art products and/or designs such as architecture, advertisements, graphic designs, environmental designs, and product designs. Stresses proper use of equipment and vocabulary and technical terms. Investigates the computer and its influence on and role in creating contemporary designs. Includes a cultural and historical study of master design works of different periods and styles.

Architecture
Advertisements
Furniture
Fashion
Graphic designs
Environmental designs
Product designs
Photography

Purpose:

Applied Design I and II course is a level 2 visual art course, students must have taken and passed Visual Art Comprehensive course prior to enrollment.

- Incorporates elements and principles of design to solve specific visual arts problems and to communicate ideas and emotions, culminating in a finished work of art.
- To provide a sequential, cumulative program of design skills and concepts.
- To provide students the opportunity to engage in higher levels of thinking.
- To promote interdisciplinary art experiences, which help students, integrate ideas, concepts and processes.

Creating

Student engages in the creative process, finds and solves problems and pursues open-ended inquiry through the production of artwork. The student recognizes the impact of art on history and different cultures and how history and culture have influenced art. Through experience in a range of art processes, use of materials, and development of a repertoire of techniques, the student understands the relationship of process, material, and technique to communicate ideas.

Sketchbook Assignments

Students will keep a sketchbook throughout the semester. Students will have weekly sketch assignments that will be graded based on a given rubric. Students should also use the sketchbook independently to gather ideas, images, words, and other design inspiration. It should be a working, planning, idea gather space. The overall sketchbook will count as a project grade toward the end of the semester in addition to the weekly assignments. This artistic participation of the class is important to develop techniques, skills and material experimentation.

Instructional Goals:

- To understand the history of design in a variety of fields and use those influences in your original work
- work through sequential stages and processes to exhibit technical skills and craftsmanship.
- develop compositions based on the elements and principles of design.
- investigate various design media
- explore aesthetics
- exhibit an expanded use and understanding of the art vocabulary.
- apply the critical process, Feldman's Theory (describe, analyze, interpret and evaluate) artwork.

Class Rules:

Students are expected to follow all set school rules and procedures.

Be on time to class with necessary materials, ready to learn.

Phones are to be used only for music (while working) or researching images

Students are expected to clean up after themselves and others and to be respectful of other workspaces
 Students are expected to participate in class discussions and be an active member of the group.

Grades:

Student assessments will be based on Georgia State of Excellence for this course and the criteria outline for each assignment.

40%	Creating	Creating Production Application of Skill-Based Processes	Though production and creating of artworks; students' skills & techniques will be assessed based on their level of mastery & quality of craftsmanship.
20%	Presenting	Plan Prepare	Exhibit works of art with written supporting statement(s) that communicates context and/or intent of the work of art or presentation.
20%	Assessment & Responding	Reflection & Critiquing Summative Formative	Through large group, small group, & self-assessments, (in both oral & in written formats) Sketchbook assignments graded using rubric
10%	Connecting	Application of knowledge Participation	Though production of artworks, discussions, written essays, quizzes, analysis, & critiques; students will be assessed on their ability to recognize, connect & apply, their knowledge of other disciplines in order to enhance their understanding & production of artworks.
10%	Final Exam	Multiple Choice	This may be a multiple choice test, design challenge or project